

# 2021 Mission Member

Mission Members are an old tradition in the VIA where companies “**give a little extra**” to support the mission of the VIA knowing that dues revenue does not cover the costs of running the association. In recent years, the VIA has built in some extra perks.

Bronze Mission Membership	Gold Mission Membership	Platinum Mission Membership
\$300 additional to dues	\$550 additional to dues	\$850 additional to dues
<ul style="list-style-type: none"><li>■ Recognition as a Bronze Mission Member in our Source Guide Membership Directory and our Online Member Directory</li><li>■ Promoted as a Bronze Mission Member on printed invitations for our main events and golf outings and on signage at the large events</li><li>■ Free use of the VIA Education Center to be coordinated with staff</li><li>■ 5% discount on all VIA hosted programming for 2021, <i>(not valid on any sponsorships or dues)</i></li></ul>	<ul style="list-style-type: none"><li>■ Recognition as a Gold Mission Member in our Source Guide Membership Directory and our Online Member Directory</li><li>■ Promoted as a Gold Mission Member on printed invitations for our main events and golf outings and on signage at the large events</li><li>■ Free use of the VIA Education Center to be coordinated with staff</li><li>■ 10% discount on all VIA hosted programming for 2021, <i>(not valid on any sponsorships or dues)</i></li></ul>	<ul style="list-style-type: none"><li>■ Recognition as a Platinum Mission Member in our Source Guide Membership Directory and our Online Member Directory</li><li>■ Promoted as a Platinum Mission Member on printed invitations for our main events and golf outings and on signage at the large events</li><li>■ Free use of the VIA Education Center to be coordinated with staff</li><li>■ 15% discount on all VIA hosted programming for 2021, <i>(not valid on any sponsorships or dues)</i></li></ul>